# **BUSINESS PROFILE** 2024

APM PROJECTS PVT LTD Authored by: Kavita



# **Message from the Director**



"At APM Projects Pvt Ltd, we envision a world powered by clean, renewable energy, where sustainability is not just a goal but a way of life. As the Director of this dynamic solar company, I am thrilled to lead a team dedicated to transforming this vision into reality.

Our journey at APM Projects is not just about installing solar panels; it's about pioneering a green revolution, one project at a time. We are committed to harnessing the power of the sun to drive positive change, both environmentally and economically.

Our success isn't measured solely by numbers or profits; it's measured by the impact we have on communities and the planet. Every project we undertake is a step towards a brighter, cleaner future for generations to come.

I invite you to join us on this transformative journey. Together, let's build a world where renewable energy powers progress, prosperity, and sustainability for all."

Mr. Mukesh Choudhary
Managing Director of APM Projects Pvt Ltd

# Mission

"At APM Projects Pvt Ltd, our mission is to illuminate the world with clean, sustainable energy from the sun. We strive to inspire a brighter tomorrow by relentlessly innovating and delivering cutting-edge solar solutions. Committed to excellence, we aim to be pioneers in the renewable energy sector, driving positive change for future generations. Together, let's light up the path to a greener, more prosperous future."

# Vision

"At APM PROJECTS, our mission is to accelerate the transition to a sustainable and low-carbon future by harnessing the power of the sun. We aim to be at the forefront of the solar energy revolution, delivering innovative and reliable solutions that contribute to a cleaner and greener planet. Through our projects, we strive to empower communities, reduce carbon emissions, and foster economic growth."

## Introduction

Introducing APM Projects Pvt Ltd, a pioneering force in the solar energy industry since our establishment in 2017. Headquartered in Bikaner, Rajasthan, we specialize in the design, installation, commissioning, and maintenance of solar energy systems for residential, commercial, and industrial clients. With a track record of successfully completing over 50+ solar projects, we have earned a reputation as a trusted name in the renewable energy sector. While our headquarters are in Bikaner, our primary working office is located in Jaipur, where our company operates from.

Our mission is simple yet profound: "Illuminating India's Future, together."

At APM Projects Pvt Ltd, we are committed to shaping a cleaner and greener world through innovative renewable energy solutions. Integrity is the cornerstone of our operations, guiding us to conduct business with honesty, transparency, and ethical principles. We strive for excellence in every aspect of our work, ensuring top-notch design, installation, and maintenance of solar installations.

Putting our clients first, we prioritize their needs and deliver tailored solutions to meet their unique requirements. Our passion for environmental conservation drives us to embrace sustainable practices in all facets of our work, safeguarding our planet for future generations.

Within our team, we foster a culture of collaboration, respect, and empowerment, recognizing that together, we can achieve remarkable feats. These values define who we are and guide us in our mission to make a positive impact on the world.

Join us on our journey to create a sustainable and eco-friendly world through the harnessing of solar power. Together, let's illuminate India's future.

# **Company Overview:**

Welcome to APM Projects Pvt Ltd, your trusted partner in the renewable energy journey. Since our inception in 2017, we've been leading the charge in solar energy solutions from

our office in Jaipur, Rajasthan. Our focus lies in designing, installing, and maintaining solar energy systems for homes, businesses, and industries across India.

### What Sets Us Apart:

**Experience:** With over seven years of hands-on experience, we bring a wealth of knowledge and expertise to every project. Our team comprises seasoned professionals who understand the intricacies of solar energy, ensuring top-notch quality and reliability.

**Expertise:** We pride ourselves on our innovative approach to solar project development. From initial consultation to final installation, we leverage cutting-edge technologies and industry best practices to deliver tailored solutions that exceed expectations.

**Commitment to Sustainability:** Sustainability is at the core of our business philosophy. We are deeply committed to reducing carbon emissions and combating climate change through the widespread adoption of renewable energy solutions. By harnessing the power of the sun, we're paving the way towards a cleaner, greener future for all.

#### **Unique Selling Points:**

**Customized Solutions:** We understand that every client has unique needs and preferences. That's why we offer personalized solutions designed to meet specific requirements and objectives.

**End-to-End Services:** From initial consultation to ongoing maintenance, we provide comprehensive services to ensure a seamless experience for our clients at every step of the way.

**Quality Assurance:** We prioritize quality and reliability in everything we do. By using top-of-the-line equipment and adhering to strict industry standards, we deliver solar installations that are built to last.

Customer-Centric Approach: Our clients are our top priority, and we go above and beyond to exceed their expectations. We believe in open communication, transparency, and integrity, building long-lasting relationships based on trust and mutual respect.

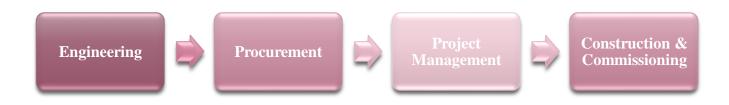
At APM Projects Pvt Ltd, we're passionate about harnessing the limitless potential of solar energy to create a better world for future generations. Join us on this journey towards a sustainable and brighter future.

## **Services Offered:**

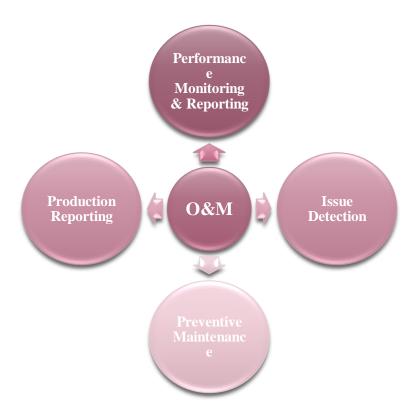
At APM Projects Pvt Ltd, we offer a comprehensive range of services tailored to meet the diverse needs of our clients:

**Solar Project Development:** We handle every aspect of solar project development, from site selection and permitting to engineering design and interconnection. Our team conducts thorough feasibility studies to assess solar resource potential and project viability, ensuring that our clients' specific requirements are met.

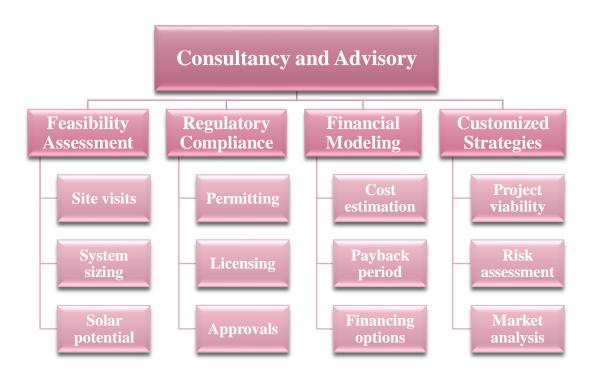
Engineering, Procurement, and Construction (EPC): Our EPC services ensure seamless project execution, including equipment procurement, construction management, and quality control. We work closely with trusted suppliers and contractors to deliver projects on time and within budget, employing efficient installation techniques to optimize system performance.



**Operations and Maintenance (O&M):** We provide comprehensive O&M services to maximize energy production and prolong the lifespan of solar installations. Our skilled technicians conduct regular inspections, preventive maintenance, and performance monitoring, utilizing advanced monitoring systems for real-time issue resolution.



Consultancy and Advisory: Our expert consultancy services assist clients with project feasibility assessments, regulatory compliance, and financial modeling for solar energy projects. Whether clients are exploring the potential of solar energy or evaluating project viability, our consultants offer valuable insights and customized strategies.



At APM Projects Pvt Ltd, we are committed to delivering high-quality services that drive sustainable energy solutions and empower our clients to embrace renewable energy with confidence.

# **Portfolio of Projects:**

At APM Projects Pvt Ltd, we pride ourselves on our proven track record of delivering exceptional renewable energy solutions to clients across various sectors. With a focus on innovation, quality, and client satisfaction, we have successfully completed numerous projects, showcasing our capabilities and expertise in the industry.

### **Highlighted Past Projects:**

### 1. Kanchan India Limited, Bhilwara – Rajasthan



Location: Nanakpura, BhilwaraClient: Kanchan India Limited

**❖ Mode:** EPC

Capacity: 10 MWType: Rooftop

**Year:** 2022-23

## 2. Bhaval Synthetics India Limited, Bhilwara – Rajasthan



❖ Location: Bika Khera Yarn, Fateh Nagar, Udaipur

**Client:** Bhaval Synthetic India Limited

**❖ Mode:** EPC

**❖ Capacity:** 5 MW

**Type:** Ground-Mount

**Year:** 2022-23

### 3. UPMRCL - Lucknow



**Location:** Sites of UPMRCL, Lucknow

Client: UPMRCLMode: RESCO

**Capacity:** 2 MW(AC)

Type: RooftopYear: 2023-24

## 4. IOCL Panipat, Haryana



**❖ Location:** IOCL Panipat Marketing Complex, Panipat, Haryana

Client: IOCLMode: EPC

**Capacity:** 600 KW

Type: RooftopYear: 2022-23

## 5. IOCL Jaipur, Rajasthan



**❖ Location:** IOCL Jaipur Terminal, Mohanpura, Jaipur, Rajasthan

Client: IOCLMode: EPC

**Capacity:** 1 MW

**Type:** Ground-Mount

**Year:** 2023-24

## 6. CCL Giridih, Jharkhand



Location: Central Coalfields Limited, Ranchi at Giridih Area, Jharkhand

Client: Central Coalfields Limited

**❖ Mode:** EPC

**Capacity:** 5.2 MW

**Type:** Ground-Mount

**Year:** 2023-24

## 7. Kanchan India Limited, Bhilwara – Rajasthan



Location: Nanakpura, BhilwaraClient: Kanchan India Limited

**❖ Mode:** EPC

Capacity: 19 MWType: Ground-Mount

**Year:** 2024

## 8. CCL B&K Area, Jharkhand

❖ Location: Central Coalfields Limited, Ranchi at B&K Area, Bokaro, Jharkhand

**Client:** Central Coalfields Limited

**❖ Mode:** EPC

9. CMRL Chennai

**Location:** Sites of CMRL

**Client:** Chennai Metro Rail Limited

**❖ Mode:** RESCO

**Capacity:** 8.5 MW(AC)

**Type:** Ground-Mount

**Year:** 2024

**Capacity: 3** MW(AC)

**Type:** Elevated Structures

in Parking **Year:** 2024

## **Team and Expertise:**

Introducing the key members of our team at APM PROJECTS PVT LTD:

#### **Director:**

#### Mr. Mukesh Choudhary

A visionary leader with a Bachelor's degree in Civil Engineering from MNIT Jaipur, Rajasthan, and a Master's degree in Structural Engineering from the same institution. Possessing over a decade of experience in the renewable energy industry, Mr. Mukesh Choudhary began his career at Welspun Energy, where he honed his skills in solar panel installation and system design.

With a track record of executing more than 2500 MW of solar projects in India for prominent developers like Adani, Welspun, Avaada Energy, Solaire Direct, Tata Power, Tata International, Mytrah Energy, and Nuevosol Energy, Mr. Mukesh Choudhary's expertise and leadership drive our company's success.

#### **Other Team Members:**

At APM PROJECTS, our team comprises seasoned professionals across various domains, including solar energy development, engineering, finance, and project management. Here's a glimpse into our team's capabilities:

**Solar Energy Experts:** Our team consists of individuals with deep knowledge and expertise in solar energy development. They are at the forefront of innovation, constantly exploring new technologies and solutions to drive sustainable energy projects.

**Engineering Specialists:** From design to implementation, our engineers bring years of experience and technical know-how to ensure the efficient and effective execution of solar projects.

**Finance Professionals:** Securing funding for solar projects is critical, and our finance team excels in navigating complex financial landscapes to secure the necessary resources for project development.

**Project Management Professionals:** With a keen eye for detail and a commitment to excellence, our project managers oversee every aspect of project execution, ensuring timely delivery and adherence to quality standards.

Collectively, our team is dedicated to delivering exceptional solar power solutions, leveraging our expertise, experience, and passion for sustainability to drive positive change in the renewable energy sector.

## **Technology and Innovation:**

At APM Projects, we pride ourselves on employing cutting-edge technology and innovative equipment to deliver top-notch solutions in solar energy development. Our approach is centered around maximizing energy efficiency, ensuring reliability, and driving cost-effectiveness for our valued clients. Here's a glimpse into our technological arsenal and unique innovations:

**State-of-the-Art Solar Panels:** We utilize state-of-the-art solar panels equipped with the latest photovoltaic (PV) technology. These panels are designed to capture sunlight efficiently, converting it into clean, renewable energy with exceptional performance and longevity.

**Advanced Inverter Systems:** Our solar installations feature advanced inverter systems that optimize the conversion of solar energy into usable electricity. These inverters are equipped with smart monitoring and control capabilities, ensuring maximum efficiency and reliability throughout the system's lifespan.

Remote Monitoring and Management: A key aspect of our solutions is remote monitoring and management capabilities. Through innovative monitoring platforms, our

clients can track the performance of their solar systems in real-time, identify potential issues, and remotely manage settings for optimal efficiency.

**Proprietary Solar Design Software:** We've developed proprietary solar design software that enables precise system modeling and simulation. This software allows us to customize solar solutions tailored to each client's unique needs and site conditions, maximizing energy production and return on investment.

**Energy Storage Solutions:** In addition to solar PV systems, we offer advanced energy storage solutions to enhance reliability and optimize energy usage. Our battery storage systems are integrated seamlessly with solar installations, providing backup power during grid outages and enabling peak shaving to reduce electricity costs.

In conclusion, APM Projects leverages cutting-edge technology, innovative solutions, and a commitment to excellence to deliver superior solar energy solutions for our clients. With our expertise and dedication, we're driving the transition to clean, sustainable energy while helping our clients achieve their energy goals with confidence.

## **Contact Information:**

Address: 237-238, ARG North Avenue, Sikar Road, Jaipur, Rajasthan - 302013

**Phone Number:** 0141-4078160

Email Address: Info@apmpower.com

Website: www.apmpower.com

Feel free to reach out to us for inquiries, consultations, or quotes. We're here to assist you!

# **Visual Elements:**









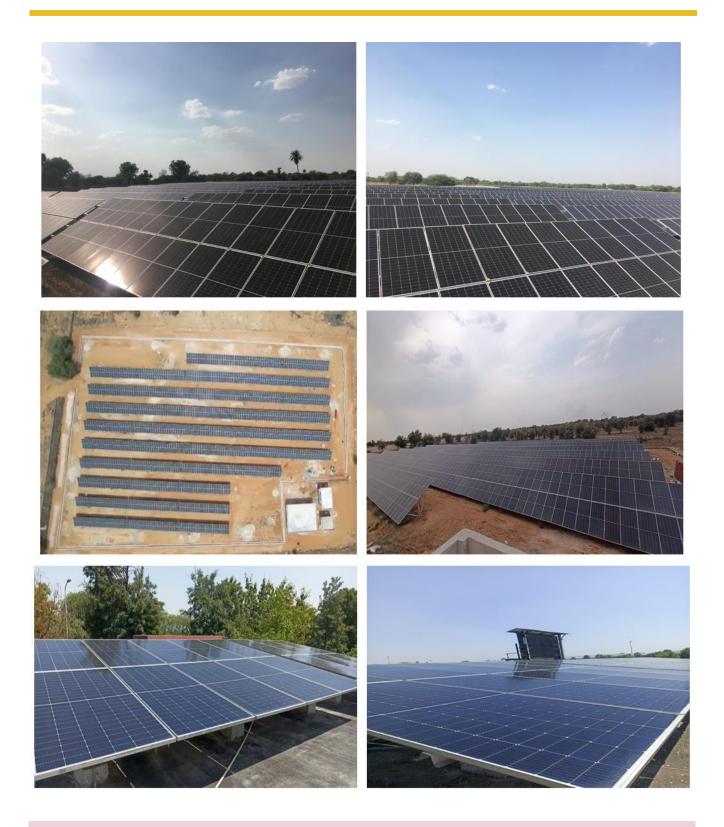












**Compliance and Certifications:** 

# Certificate of Registration



This is to Certify That The Quality Management System of

#### APM PROJECTS PRIVATE LIMITED

OFFICE NO.238, SECOND FLOOR, NORTH AVENUE, D-468, ROAD NO. 9A, SIKAR ROAD, V.K.I., JAIPUR, RAJASTHAN - 302013

has been assessed and found to conform to the requirements of

ISO 9001:2015

for the following scope :

CONSTRUCTION SERVICES, INSTALLATION AND REPAIR SERVICES, SUPPLY OF SOLAR STRUCTURAL MEMBERS AND ELECTRICAL EQUIPMENT'S REQUIRED FOR SOLAR POWER PLANT INSTALLATION ON GROUND AND ROOF TOP, CIVIL WORKS OF THE PLANT, INSTALLATION OF STRUCTURE AND MODULE, ELECTRICAL WORKS WITH TESTING AND COMMISSIONING OF THE PLANT WITH OPERATION AND MAINTENANCE

Certificate No 22DQKE15

Initial Registration Date : 13/09/2022 Issuance Date : 13/09/2022

Date of Expiry\* : 12/09/2025

1st Surve. Due : 13/08/2023 2nd Surve. Due : 13/08/2024



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B-7, Ist Floor, Sector-2 Noida, Gautam Budh Nagar, UP-201301 e-mail : info@rolucernification.co.in | website : www.rolucernification.co.in The Registration is not a Product Quality Cerrificate, \*Subject to successful completion of surveillance audits, Visit for verification on www.rolucertification.co.in

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Certificate No 22DEKY22

Initial Registration Date : 13/09/2022 Issuance Date : 13/09/2022

Date of Expiry\* : 12/09/2025

1st Surve. Due : 13/08/2023 2nd Surve. Due : 13/08/2024

OHL DIRECTOR ROHS Certificat



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# Some of Our Customers...



## KANCHAN INDIA LTD.



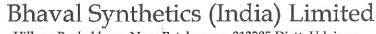












Village Beekakhera, Near Fatehnagar, 313205 Distt. Udaipur





